ICE MELT is used during the winter to prevent the occurrence of ice on roads and pedestrian areas. Compared to the standard road maintenance salt, ICE MELT is significantly more economical, because its consumption is lower and lasts longer, therefore the costs of machinery and manpower are less.

Important facts:
- It is effective at much lower temperatures (depending on the concentration of the solution, up to -42 °C)
- Considering that it is applied in the liquid form, it penetrates deep into all aspects of asphalt, it cannot be taken or swiped away by the passing vehicles, and it remains on the roads up to 7 days
- It is not aggressive, does not damage the asphalt and does not lead to its rupture, which reduces the cost of repairs of the damage that occurs on the roads after the winter season
- Completely harmless to use and have no harmful effects on the environment and human health

ICE MELT can also be used as a preventive against all the area's vulnerability before the precipitation with a snow and before the formation of ice. This is the best method to prevent snow and remove the ice from the area for the coming winter season. The application can be done by hand or by the liquid/micro-creeping method. Besides the normal method of roads during winter season (ICE MELT), it can be used in large areas like shopping centers and public parks on the city center, in home areas, school and all other necessary places. This method prevents snow and ice, thus making the road safe and reducing the costs of repairs of any kind.

GOOD PRACTICE – APPLICATION OF THE PRODUCT AND THE EFFECTS

SERIOUS INJURIES OF CITIZENS

MATERIAL DAMAGE OF THE VEHICLES

LOSS OF HUMAN LIVES

CHALLENGES AND CONSEQUENCES

DAMAGE OF THE ROAD CAUSED BY THE SALT

CLEANING DIFFICULTIES

PROBLEMS IN THE PUBLIC TRANSPORTATION

HIRING LARGE NUMBER OF PEOPLE AND EQUIPMENT

BENEFITS

OVERALL REDUCTION OF COSTS

HIGHER QUALITY OF LIVING CONDITIONS FOR THE CITIZENS

MORE EFFICIENT FUNCTIONING OF THE COMMUNITY

HIGHER QUALITY OF RESOURCES MANAGEMENT

Significant benefits in the areas of safety and prevention of injuries of senior citizens and children.